



Hobby Lobby Domestic Vendor Barcode Instructions

Barcode Requirements

In order for Hobby Lobby's scanners to properly read the barcode printed on the case pack, the barcode needs to meet the following guidelines. The barcode type must be created in Code 128 and the length must be 19-20 characters, including a colon divider between the PO# and HL SKU#. The PO# for the barcode must match exactly what is displayed on the purchase order document sent from Hobby Lobby.

Preferably the labels should be white with a matte finish and the barcode be printed in black ink. If this is not possible, the barcode ink needs to highly contrast against the sticker color.

Code 128 (Subset A) is an alphanumeric symbology used by Hobby Lobby to scan and read barcodes during warehouse receiving.

For more information or barcode-generating software, visit <http://www.tec-it.com/>.

Barcode Type	Code 128 (Subset A)
Format	PO# (7-8 Alphanumeric Characters) – Colon Symbol (Break) – HL SKU# (11 Digits)
PO#	Examples: 0123456 (Sendout), W0123456 (Warehouse), or F0123456 (Fabric)
HL SKU#	Must contain 11 digits. Insert zeros before HL SKU# (if necessary)

	Minimum	Maximum
Sticker Label Width	3" (7.6 cm)	4" (10.1 cm)
Sticker Label Height	2" (5 cm)	4" (10.1 cm)
Barcode Width (X-Axis)	1.25" (3.2 cm)	3.5" (8.9 cm)
Barcode Height (Y-Axis)	0.75" (1.9 cm)	3.5" (8.9 cm)
Quiet Zone (Each End)	0.25" (0.6 cm)	



Barcode Label Location

The barcode label must be placed within a 6"x 4" (15.2 cm x 10.1 cm) area located in the bottom, right corner of the case pack. The barcode label must be placed within the area shown below to ensure the scanners can properly read the label. Two stickers should be affixed to the case pack on opposite sides of the case in the bottom right corners. If there is not enough room on the sides of the case pack the stickers can be placed on the top and bottom or ends of the case pack with the proper spacing between the bottom and right corners.

