

Hobby Lobby Packaging and Labeling Standards

Overview

Introduction:

The following outlines the Hobby Lobby standards for merchandise packaging, pre-pricing and warning labels. Hobby Lobby prefers pre-pricing items whenever it is possible and cost effective. Pre-pricing reduces store labor and increases sales by reducing the time it takes to stock merchandise to the shelf. Complying with the following standards will ensure products ordered are distributed, stocked and rang up as efficiently and accurately as possible while meeting guidelines for consumer disclosures. The following standards should serve as a baseline for most packages and labels. Questions regarding unique packaging or labels not covered in these standards are sent to Product Quality and Compliance.

Vendor Templates for specific label types are **internally** available in **Content Server** for viewing, downloading, and printing under "Product Compliance" in the "Pre-Price Template" folder. **Templates can be completed and provided to vendors for use and/or reference.**

Packaging Standards:

1/8 Inch Rule: The width of merchandise headers and backers should measure in increments of 1/8, 1 1/8, 2 1/8, 3 1/8 ... inches. The 1/8 inch increments are the most aesthetic and efficient use of the pegboard space.

Labeling Standards:

Standards addressed in this exhibit encompass simple stickers for name brand products to header cards developed internally and everything in between. Contact Product Quality and Compliance if the standards are not clearly conveyed for a particular labeling method.

- Labels are constructed using Components
- Component Requisites:
 - Required: Required to be included to meet company or consumer disclosure guidelines
 - Conditional: Only required if product meets a condition for including the data
 - Optional: At Buyer's discretion to include
- Component Definitions:
 - Information: Data relating to Hobby Lobby
 - Declaration: Data relating to Weights and Measures
 - Warning: Data relating to Consumer Product Safety Commission
- Component Minimum Text Height:
 - Each component has a required minimum text height.
- Label Security:
 - Labels should securely adhere to product.
 - The preferred type is the cross-cut tamper evident sticker.
- Sizing and Style:
 - The preferred fonts are Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
 - The preferred text colors for labeling the components are black to contrast light backgrounds and white to contrast dark backgrounds.
 - HL SKU# should not exceed text height of warnings or declarations.
 - Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Department Names List:
 - Use only department names from the department names list. **If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.**
- The standards for Basic String Tags do not recommend two-sided printing. The space on the back of a Basic String Tag is reserved for additional warnings e.g. Prop 65 warning.
- Each labeling method is available in multiple sizes to compliment the size of the merchandise.

Hobby Lobby Packaging and Labeling Standards

Warning Label Summary

Product Use:

Use the following guidelines to determine whether to use Adult Use Only or Child Use labeling standards. When in doubt, contact Product Quality and Compliance.

- Is the item intended for use by a child?
- Will the item be attractive to children?
- Will the item be displayed with other items labeled for children?

Warning Placement:

Small Parts Warning is required to be placed on the front of the label for Adult and Child Use products, regardless of the age grade listed on the label. All other Adult Use warnings can appear on the back of the labeling when necessary. All warnings on Child Use products are required to be placed on the front of the label. Warnings cannot be blocked by the product and shall remain visible at the time of purchase.

Warning Content:

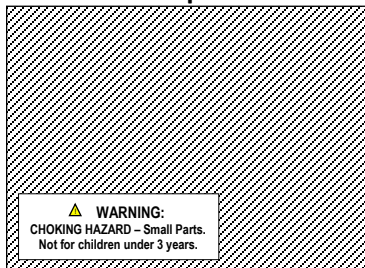
Use only Hobby Lobby approved warnings. In order to maintain consistency, the verbiage and formatting is not to be revised unless approved by Product Quality and Compliance. The verbiage in the warnings follows the compliance guidelines and provides important safety instructions to consumers. Warnings found that have not been approved, contact Product Quality and Compliance in order to determine how to proceed.

Warning Components:

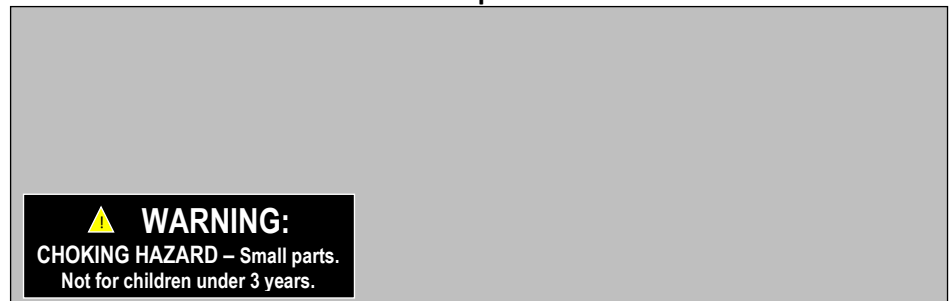
Packaging size and component type determine the minimum text height for each warning. As a general rule, the smallest warning component shall not be smaller than the smallest descriptive font (excluding item number, department name, price, etc.). For exact sizing requirements refer to Hobby Lobby Packaging and Labeling Standards.

- Signal Word –△ WARNING: *Triangle and signal word not always applicable. REFER TO LABEL EXAMPLE.
 - All capital letters preceded by triangle.
 - Equilateral triangle equal in height to signal word.
 - Exclamation point at least half the height of triangle.
 - Fill triangle with yellow when printing in full color. (Yellow not necessary on black and white labels.)
 - Triangle separated from signal word by a distance at least equal to space occupied by first letter of the signal word, i.e. "W"
- Statement of Hazard - CHOKING HAZARD
 - All capital letters with no preceding triangle.
- Other Cautionary Material - Small Parts. Not for children under 3 years.
 - Standard text case with no preceding triangle.
- Warning Block
 - Solid color background with contrasting black or white text.
 - Borderline or separated from other graphics by a minimum of 1.5mm.
 - If the label has a black borderline, the borderline is required to be on the packaging. If the label has a gray borderline, it is not required to have a borderline.

Example: 1



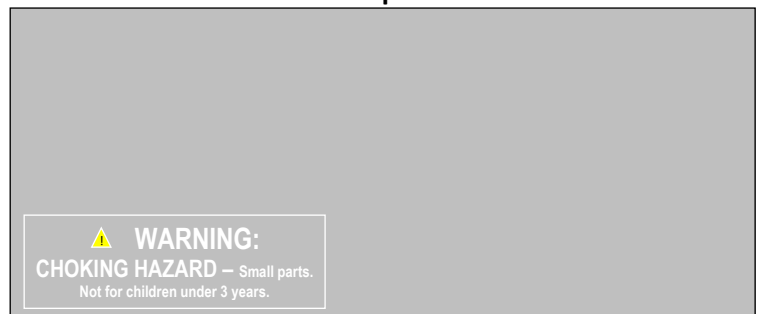
Example: 2



Example: 3



Example: 4



Hobby Lobby Packaging and Labeling Standards

Weights and Measures

The following outlines the requirements for complying with all Federal and State Weights and Measures regulations on packaging and labels.

Commodity Identification:

Identifying statement outlining the commodity, e.g. beads, crayons, wire, etc. A statement is only needed when all contents are not visible by means of packaging and/or there are multiple products/parts included. A photographed image of the product does not exempt the identifying commodity statement. This information is listed either in the title or with the net quantity of contents.

Company Information:

The company name of the manufacturer, packer, or distributor including city, state, zip code and website is required on the packaging or labeling. This information can be listed on the back of the packaging.

Country of Origin:

Products labeled as made, manufactured or assembled in the USA must comply with the requirement that “all or virtually all” of the product has been made in America per the FTC guidelines. Contact Product Quality and Compliance before labeling products with any of the statements above as documentation is required to support statement.

Weights and Measures:

Net quantity of contents in terms of weight, measure, volume, or numerical count stated in terms of US and Metric measurements. The net quantity of contents shall be expressed in terms of the largest whole unit with any remainder in terms of decimal fractions not carried out more than three decimal places. If linear measurements are required in terms of yards, feet, etc., common fractions may be used in terms of thirds. This information is listed in the bottom 2/3 (bottom 30%) of the primary packaging.

- o Even if the product measurement is a part of the design/title, it is required to be listed in the bottom 2/3 (bottom 30%) of the primary packaging.
- o The US measurements can be listed as the abbreviated unit term of in, ft, yd, etc. Measurement symbols such as "and/or ", etc. are not acceptable.
- o A period should not be used after the abbreviation. Abbreviations should be listed in singular form; and “s” should not be added to express as plural. Both upper and lower case letters are acceptable. The list below contains a few examples of the available abbreviations most commonly used on consumer goods.

centimeter	cm	fluid	fl	millimeter	mm	weight	wt
count	ct	gram	g	ounce	oz	yard	yd
diameter	dia	inch	in	piece	pc		
each	ea	meter	m	pound	lb		
feet or foot	ft	milliliter	ml	quart	qt		

- o Prohibited unit terms of measurement include a declaration of quantity followed by the words “when packed,” “minimum,” “not less than,” or “approximately” or any words of similar meaning. Additional prohibitions include any unit of weight, measure, or count followed by any term such as “jumbo,” “giant,” “full,” etc. that tends to exaggerate the amount of commodity.
- o Example layouts: The U.S. measurement should be listed first followed by Metric in parenthesis.

1.	12 x 12in (30.48 x 30.48cm)	3.	12 x 12in (30.48 x 30.48cm)
2.	12in x 12in (30.48cm x 30.48cm)	4.	12in x 12in (30.48cm x 30.48cm)

Kits / Multiple Components:

Statement to represent the number of finished goods the product makes, i.e. a kit that makes 12 pieces, etc. This information is listed in the bottom 2/3 (bottom 30%) of the primary packaging.

- o Even if a kit makes one, it is crucial that the packaging states "Makes 1".
- o It is not necessary to list “Instructions Included” in the supply list on the back of packaging.
- o Loose instructions like the packaging requires the copyright, supply list and warnings.
- o Even if the number of finished goods the product makes is a part of the design/title, it is required to be listed in the bottom 2/3 (bottom 30%) of the primary packaging.

Hobby Lobby Packaging and Labeling Standards

Age Grading, Tracking Number, Packaging Prop Photos and Sewn-In Labels

Age Grading:

All children's products are required to be age graded. Some adult products that facilitate risk and/or could be attractive to a younger audience are to be age graded as adult use (14+). Be cautious that warnings do not contradict the listed age grade. The age listed in a warning does not establish the age grade of the product but serves as a warning for children under the age listed.

Tracking Number:

All children's products are required to have permanent tracking present on the packaging/labeling and product by means of printing, stamping, embossing, or engraving. Children's tracking information consists of the company name, or a registered traceable trade name, and the purchase order number, e.g. Hobby Lobby 9876543. The tracking should be listed before or in front of the copyright and not listed within other content.

If the PO declaration or actual company name listed within the copyright or within the website is present, the PO declaration HL0000000, is acceptable tracking only on the packaging/labeling. The actual product is required to be permanently **printed, stamped, engraved or embossed** with the full tracking format, e.g. Hobby Lobby 9876543.

Packaging Prop Photos:

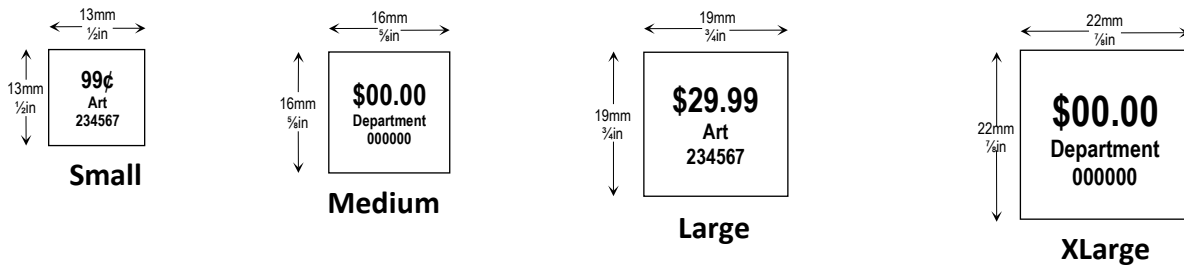
Packaging that contains a photo of the product which includes props not sold with the item requires a statement on the bottom/front of the packaging that advises what is included in the product at the time of purchase. e.g. Product sold is a single undecorated apron, but the packaging includes a photographed apron with embellishments, patches, puffy paint, etc. The statement "Apron Only" must be added.

Sewn-In Labels:

The labeling guidelines for products requiring sewn-in labels are outlined in the Regulatory Sewn-In Labeling Requirements document. Product categories and label types addressed within the document include; Pillow and Bedding Law Label, Upholstered Furniture Law Label, California Upholstered Furniture Law Label, Plush Law Label, Textile Fiber Content Label, Textile Care and Use Label and Carpet and Rug Label. The document is available in Content Server under "Product Compliance" in the "Compliance Correspondence, Guidelines and Forms" folder.

Hobby Lobby Packaging and Labeling Standards

Simple Stickers



Component	Requisite	Definition	Minimum Text Height by Label			
			Small	Med	Lg	XL
\$00.00	Required	Information: Retail price (Less than \$1.00 use ¢)	2.3mm	2.8mm	3.3mm	4.1mm
Department	Required	Information: Department name (Only names from <i>Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm	1.5mm	2.0mm	2.3mm
000000	Required	Information: HL SKU	1.5mm	1.5mm	2.0mm	2.3mm

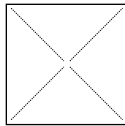
Label Size & Placement:

- Place price labels as close to the upper, right-hand corner on the front of the package without covering additional wording or labels.
- The label size is determined by the square inches of the display area (Square inches = Length x Width).

Label Size	Display Area	Range by Square Inch
Small	1 sq in	10 sq in
Medium	10 sq in	15 sq in
Large	15 sq in	30 sq in
XLarge	30 sq in	Plus

Label Security:

- Labels are to securely adhere to product.
- The preferred sticker variety is cross-cut tamper evident.



Sizing and Style:





- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

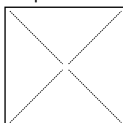
Basic Stickers



Component	Requisite	Definition	Min Text Height	
			Small	Large
\$00.00	Required	Information: Retail price (Less than \$1.00 use ¢)	2.8mm	4.1mm
Department	Required	Information: Department name (Only names from Department Name list). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm	2.0mm
Year or Date Code	Conditional	Information: Season Year or Home Decor date code (Required on Send-outs only not Warehouse or Hybrid items)	1.5mm	2.0mm
Category or Sub-Category	Optional	Information: Category or Sub-Category name from Purchase Order	1.5mm	2.0mm
Weights & Measures	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm	2.0mm
©Year Hobby Lobby Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.5mm 1.5mm 1.5mm 1.5mm	2.0mm 2.0mm 2.0mm 2.0mm
	Optional	Information: UCC Bar Code 128 from HL SKU	4.8mm	4.8mm
0000000	Required	Information: HL SKU	1.5mm	2.0mm
 WARNING: HAZARD STATEMENT Other cautionary material	Conditional	Warning:  WARNING: (or)  CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case) Note: Small Parts Warning must be placed on the front of labeling	2.3mm 1.5mm 1.5mm	3.3mm 2.3mm 2.0mm

Label Security:

- Labels are to securely adhere to product.
- The preferred sticker variety is cross-cut tamper evident.



Sizing and Style:

- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Choose label size based on size of display area.

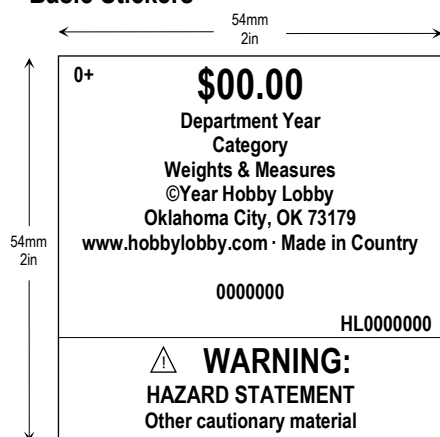
Label Size	Display Area	Range by Square Inch
Small	2 sq in	10 sq in
Large	10 sq in	Plus

Department Names List:

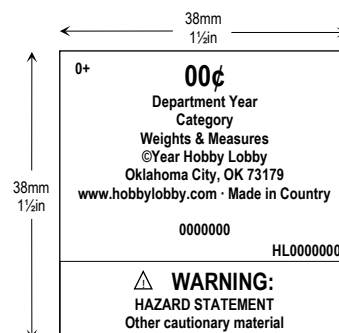
Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Basic Stickers



Child Use Only Items



Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product.

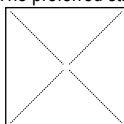
Format Option #1: Hobby Lobby 9876543

Format Option #2: Hobby Lobby
9876543

Component	Requisite	Definition	Min Text Height	
			Small	Large
0+	Required	Warning: Age grade	1.5mm	2.0mm
\$00.00	Required	Information: Retail price (Less than \$1.00 use ¢)	2.8mm	4.1mm
Department	Required	Information: Department name (Only names from <i>Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm	2.0mm
Year or Date Code	Conditional	Information: Season Year or Home Decor date code (Required on Send-outs only not Warehouse or Hybrid items)	1.5mm	2.0mm
Category or Sub-Category	Optional	Information: Category or Sub-Category name from Purchase Order	1.5mm	2.0mm
Weights & Measures	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm	2.0mm
©Year Hobby Lobby Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country HL0000000	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label	1.5mm	2.0mm
		Declaration: City, State and Zip	1.5mm	2.0mm
		Information: Website	1.5mm	2.0mm
		Declaration: Country of Origin · PO number: "HL9876543"	1.5mm	2.0mm
	Optional	Information: UCC Bar Code 128 from HL SKU	4.8mm	4.8mm
0000000	Required	Information: HL SKU	1.5mm	2.0mm
WARNING: HAZARD STATEMENT Other cautionary material	Required	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps)	2.3mm	3.3mm
		Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps)	1.5mm	2.3mm
		Warning: Other cautionary material. (No triangle, lower case)	1.5mm	2.0mm
Hobby Lobby 0000000	Required	Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.	1.3mm	1.3mm

Label Security:

- Labels should securely adhere to product.
- The preferred sticker variety is cross-cut tamper evident.



Sizing and Style:

- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Choose label size based on size of display area.

Label Size	Display Area	Range by Square Inch
Small	2 sq in	10 sq in
Large	10 sq in	Plus

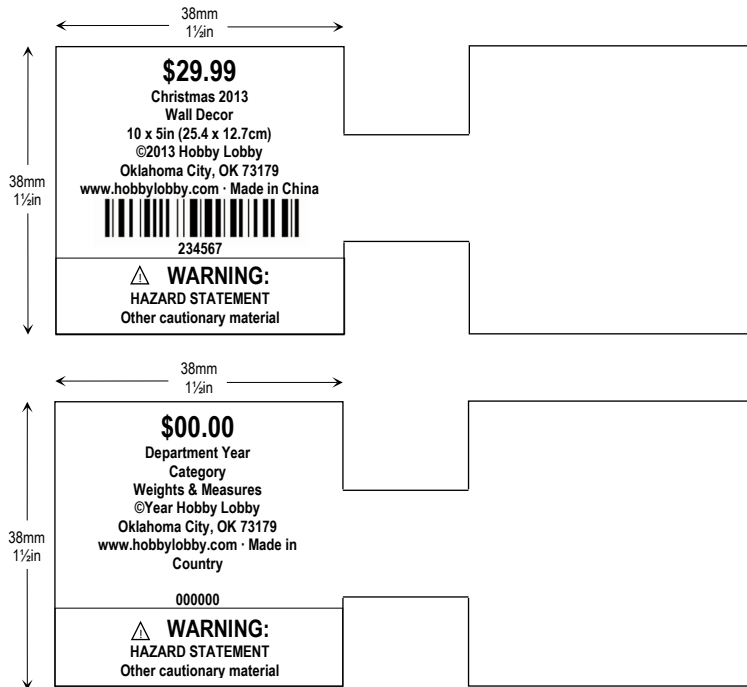
Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Basic Fold Over Stickers

Adult Use Only Items



Component	Requisite	Definition	Min Text Height	
			Small	Large
\$00.00	Required	Information: Retail price (<i>Less than \$1.00 use ¢</i>)	2.8mm	4.1mm
Department	Required	Information: Department name (<i>Only names from Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm	2.0mm
Year or Date Code	Conditional	Information: Season Year or Home Decor date code (<i>Required on Send-outs only not Warehouse or Hybrid items</i>)	1.5mm	2.0mm
Category or Sub-category	Optional	Information: Category or Sub-Category name from Purchase Order	1.5mm	2.0mm
Weights & Measures	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm	2.0mm
©Year Hobby Lobby Oklahoma City, OK 73179 www.hobbylobby.com - Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.5mm 1.5mm 1.5mm 1.5mm	2.0mm 2.0mm 2.0mm 2.0mm
	Optional	Information: UCC Bar Code 128 from HL SKU	4.8mm	4.8mm
000000	Required	Information: HL SKU	1.5mm	2.0mm
WARNING: HAZARD STATEMENT Other cautionary material	Conditional	Warning: WARNING: (or) CAUTION: (<i>Includes triangle, printed in all caps</i>) Warning: STATEMENT OF HAZARD. (<i>No triangle, printed in all caps</i>) Warning: Other cautionary material. (<i>No triangle, lower case</i>) Note: Small Parts Warning must be placed on the front of labeling	2.3mm 1.5mm 1.5mm	3.3mm 2.3mm 2.0mm

Sizing and Style:

- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Choose label size based on size of display area.

Label Size	Display Area	Range by Square Inch
Small	2 sq in	10 sq in
Large	10 sq in	Plus

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

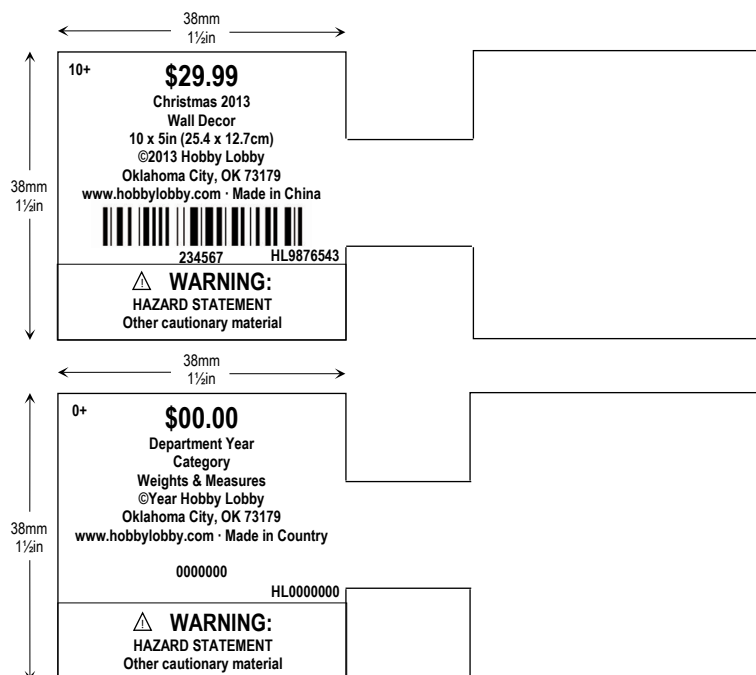
Fold Over Sticker:

The back side of a fold over sticker is reserved for:

- Prop 65 warning (Should appear separate from other warnings)
- Other warnings that will not fit on front of tag
- Additional product information
- Private label graphic





Hobby Lobby Packaging and Labeling Standards Basic Fold Over Stickers

Child Use Only Items



Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product.

Format Option #1: Hobby Lobby 9876543
Format Option #2: Hobby Lobby
9876543

Component	Requisite	Definition	Min Text Height	
			Small	Large
0+	Required	Warning: Age grade	1.5mm	2.0mm
\$00.00	Required	Information: Retail price (<i>Less than \$1.00 use ¢</i>)	2.8mm	4.1mm
Department	Required	Information: Department name (<i>Only names from Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm	2.0mm
Year or Date Code	Conditional	Information: Season Year or Home Decor date code (<i>Required on Send-outs only not Warehouse or Hybrid items</i>)	1.5mm	2.0mm
Category or Sub-category	Optional	Information: Category or Sub-Category name from Purchase Order	1.5mm	2.0mm
Weights & Measures	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm	2.0mm
©Year Hobby Lobby Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country HL0000000	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin · PO number: "HL9876543"	1.5mm 1.5mm 1.5mm 1.5mm	2.0mm 2.0mm 2.0mm 2.0mm
	Optional	Information: UCC Bar Code 128 from HL SKU	4.8mm	4.8mm
000000	Required	Information: HL SKU	1.5mm	2.0mm
 WARNING: HAZARD STATEMENT Other cautionary material	Required	Warning:  WARNING: (or)  CAUTION: (<i>Includes triangle, printed in all caps</i>) Warning: STATEMENT OF HAZARD. (<i>No triangle, printed in all caps</i>) Warning: Other cautionary material. (<i>No triangle, lower case</i>)	2.3mm 1.5mm 1.5mm	3.3mm 2.3mm 2.0mm
Hobby Lobby 0000000	Required	Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.	1.3mm	1.3mm

Sizing and Style:

- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Choose label size based on size of display area.

Label Size	Display Area	Range by Square Inch
Small	2 sq in	10 sq in
Large	10 sq in	Plus

Fold Over Sticker:

The back side of a fold over sticker is reserved for:

- Prop 65 warning (Should appear separate from other warnings)
- Other warnings that will not fit on front of tag
- Additional product information
- Private label graphic

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Basic Tags

Adult Use Only Items



Component	Requisite	Definition	Min Text Height	
			Small	Large
\$00.00	Required	Information: Retail price (<i>Less than \$1.00 use ¢</i>)	2.8mm	4.1mm
Department	Required	Information: Department name (<i>Only names from Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm	2.0mm
Year or Date Code	Conditional	Information: Season Year or Home Decor date code (<i>Required on Send-outs only not Warehouse or Hybrid items</i>)	1.5mm	2.0mm
	Required	Hole: Should be 3.2mm from top and right side.	3.2mm	3.2mm
Category or Sub-category	Optional	Information: Category or Sub-Category name from Purchase Order	1.5mm	2.0mm
Weights & Measures	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm	2.0mm
©Year Hobby Lobby Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.5mm 1.5mm 1.5mm 1.5mm	2.0mm 2.0mm 2.0mm 2.0mm
	Optional	Information: UCC Bar Code 128 from HL SKU	4.8mm	4.8mm
000000	Required	Information: HL SKU	1.5mm	2.0mm
WARNING: HAZARD STATEMENT Other cautionary material	Conditional	Warning: WARNING: (or) CAUTION: (<i>Includes triangle, printed in all caps</i>) Warning: STATEMENT OF HAZARD. (<i>No triangle, printed in all caps</i>) Warning: Other cautionary material. (<i>No triangle, lower case</i>) Note: Small Parts Warning must be placed on the front of labeling	2.3mm 1.5mm 1.5mm	3.3mm 2.3mm 2.0mm

Sizing and Style:

- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Choose label size based on size of display area.

Double Sided Tag:

The back side of a hang tag is reserved for:

- Prop 65 warning (Should appear separate from other warnings)
- Other warnings that will not fit on front of tag
- Additional product information
- Private label graphic

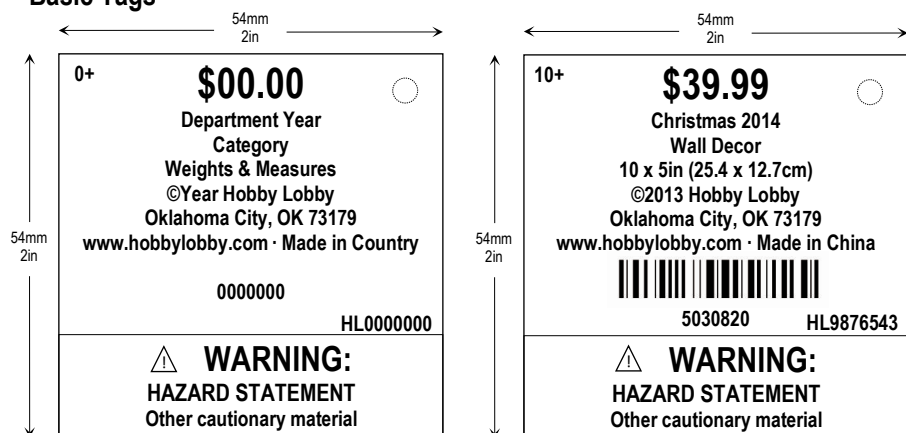
Label Size	Display Area	Range by Square Inch
Small	2 sq in	10 sq in
Large	10 sq in	Plus

Department Names List:

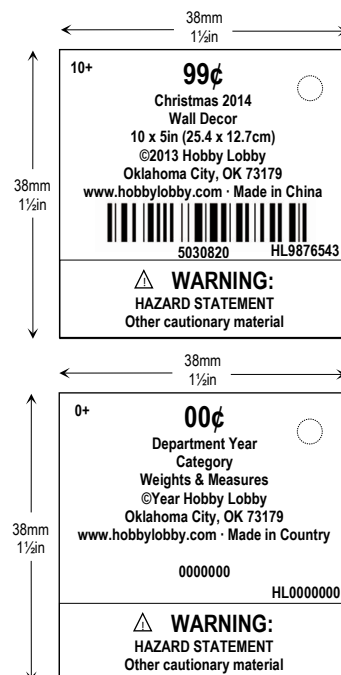
Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Basic Tags



Child Use Only Items



Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product.

Format Option #1: Hobby Lobby 9876543

Format Option #2: Hobby Lobby
9876543

Component	Requisite	Definition	Min Text Height Small	Large
0+	Required	Warning: Age grade	1.5mm	2.0mm
\$00.00	Required	Information: Retail price (Less than \$1.00 use ¢)	2.8mm	4.1mm
Department	Required	Information: Department name (Only names from <i>Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm	2.0mm
Year or Date Code	Conditional	Information: Season Year or Home Decor date code (Required on Send-outs only not Warehouse or Hybrid items)	1.5mm	2.0mm
	Required	Hole: Should be 3.2mm from top and right side.	3.2mm	3.2mm
Category or Sub-category	Optional	Information: Category or Sub-Category name from Purchase Order	1.5mm	2.0mm
Weights & Measures	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm	2.0mm
©Year Hobby Lobby Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country HL0000000	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin · PO number: "HL9876543"	1.5mm 1.5mm 1.5mm 1.5mm	2.0mm 2.0mm 2.0mm 2.0mm
	Optional	Information: UCC Bar Code 128 from HL SKU	4.8mm	4.8mm
000000	Required	Information: HL SKU	1.5mm	2.0mm
⚠ WARNING: HAZARD STATEMENT Other cautionary material	Required	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case)	2.3mm 1.5mm 1.5mm	3.3mm 2.3mm 2.0mm
Hobby Lobby 0000000	Required	Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.	1.3mm	1.3mm

Sizing and Style:

- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Choose label size based on size of display area.

Double Sided Tag:

The back side of a hang tag is reserved for:

- Prop 65 warning (Should appear separate from other warnings)
- Other warnings that will not fit on front of tag
- Additional product information
- Private label graphic

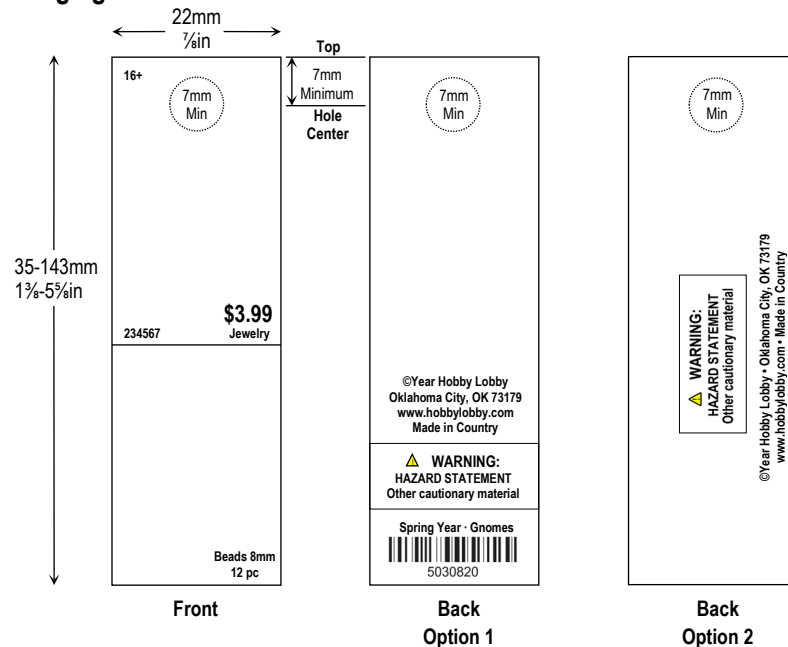
Label Size	Display Area	Range by Square Inch
Small	2 sq in	10 sq in
Large	10 sq in	Plus

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging L: Width - 7/8 inch



Adult Use Only Items

Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	1.3mm
16+	Conditional	Warning: Age grade (<i>Not all Adult Use Only products require an age grade</i>)	1.3mm
\$3.99	Required	Information: Retail price (<i>Less than \$1.00 use ¢</i>)	2.3mm
Jewelry	Required	Information: Department name (<i>Only names from Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.3mm
Weights & Measures Beads 8mm 12 pc	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.3mm
WARNING: HAZARD STATEMENT Other cautionary material	Conditional	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (<i>Includes triangle, printed in all caps</i>) Warning: STATEMENT OF HAZARD. (<i>No triangle, printed in all caps</i>) Warning: Other cautionary material. (<i>No triangle, lower case</i>) Note: Small Parts Warning must be placed on the front of labeling	1.5mm 1.3mm 1.3mm
©Year Hobby Lobby Oklahoma City, OK 73179 www.hobbylobby.com Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.3mm 1.3mm 1.3mm 1.3mm
Spring Year - Gnomes 5030820	Optional	Information: Department Name (<i>Year or date code for Send-outs only</i>) Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.3mm 1.3mm 1.3mm 1.3mm

Sizing and Style:

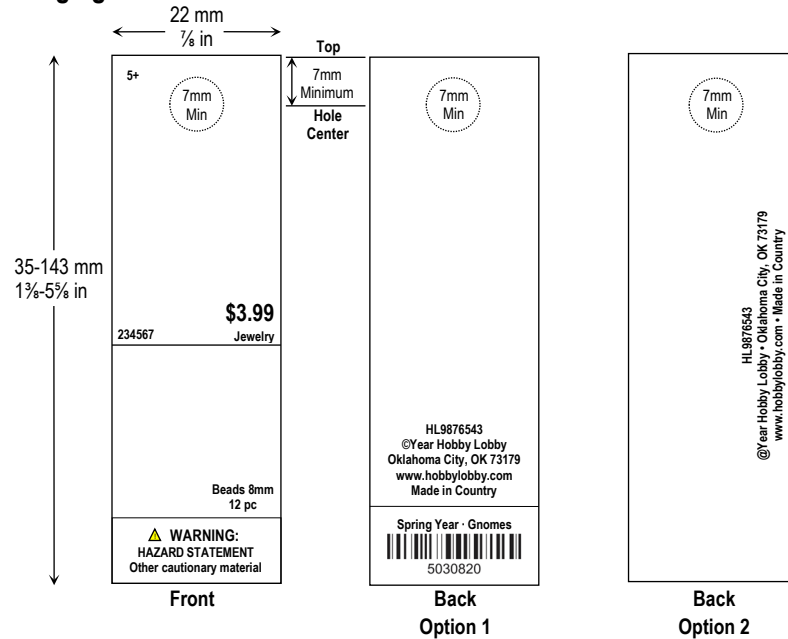
- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with 7/8" rule.
- Fill warning triangle with yellow when printing in full color.

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging L: Width - 7/8 inch



Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product.

Format Option #1: Hobby Lobby 9876543
Format Option #2: Hobby Lobby
9876543

	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	1.3mm
5+	Required	Warning: Age grade	1.3mm
\$3.99	Required	Information: Retail price (Less than \$1.00 use ¢)	1.5mm
Jewelry	Required	Information: Department name (Only names from <i>Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	2.3mm
Weights & Measures Beads 8mm 12 pc	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.3mm
⚠ WARNING: HAZARD STATEMENT Other cautionary material	Required	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case)	1.5mm 1.3mm 1.3mm
HL9876543	Required	Declaration: PO number: "HL9876543"	1.3mm
©Year Hobby Lobby Oklahoma City, OK 73179 www.hobbylobby.com Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.3mm 1.3mm 1.3mm 1.3mm
Spring Year - Gnomes 5030820	Optional	Information: Department Name (Year or date code for Send-outs only) Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.3mm 1.3mm 1.3mm
Hobby Lobby 0000000	Required	Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.	1.3mm

Sizing and Style:

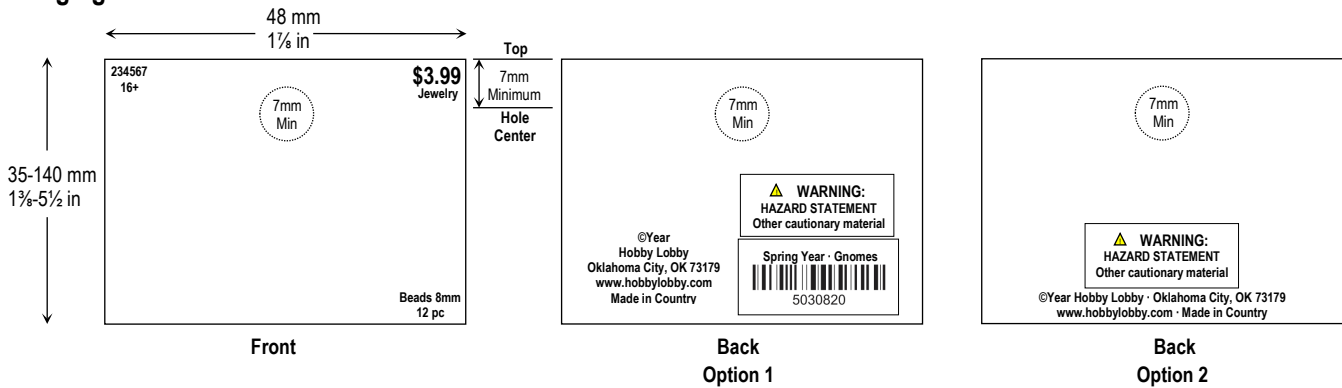
- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with 7/8" rule.
- Fill warning triangle with yellow when printing in full color.

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 1 $\frac{7}{8}$ inch



Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	1.3mm
16+	Conditional	Warning: Age Grade (Not all Adult Use Only products require an age grade)	1.3mm
\$3.99	Required	Information: Retail price (Less than \$1.00 use ¢)	2.3mm
Jewelry	Required	Information: Department name (Only names from Department Name list). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.3mm
Weights & Measures Beads 8mm 12 pc	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.3mm
WARNING: HAZARD STATEMENT Other cautionary material	Conditional	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case) Note: Small Parts Warning must be placed on the front of labeling	1.5mm 1.3mm 1.3mm
©Year Hobby Lobby · Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.3mm 1.3mm 1.3mm 1.3mm
Spring Year · Gnomes 5030820	Optional	Information: Department Name (Year or date code for Send-outs only) Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.3mm 1.3mm 1.3mm 1.3mm

Sizing and Style:

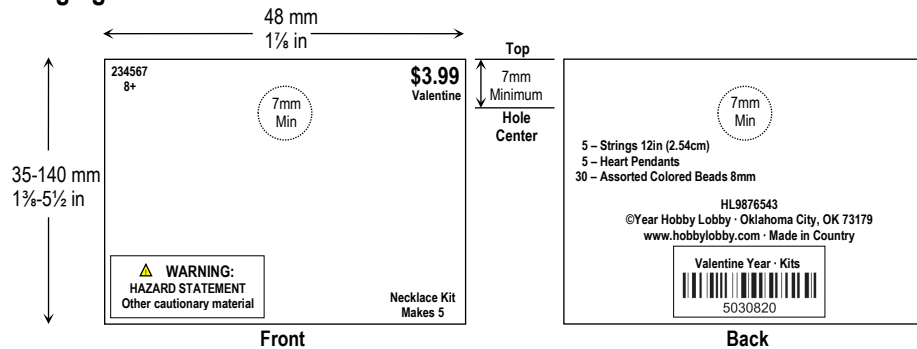
- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with $\frac{7}{8}$ " rule.
- Fill warning triangle with yellow when printing in full color.

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 1 7/8 inch



Child Use Only Items

Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product.

Format Option #1: Hobby Lobby 9876543

Format Option #2: Hobby Lobby
9876543

Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	1.3mm
8+	Required	Warning: Age grade	1.3mm
\$3.99	Required	Information: Retail price (<i>Less than \$1.00 use ¢</i>)	2.3 mm
Valentine	Required	Information: Department name (<i>Only names from Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.3mm
Weights & Measures Necklace Kit Makes 5 5 - Strings 12in (2.54cm) 5 - Heart Pendants 30 - Assorted Colored Beads 8mm	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.3mm
	Required	Warning: WARNING: (or) CAUTION: (<i>Includes triangle, printed in all caps</i>) Warning: STATEMENT OF HAZARD. (<i>No triangle, printed in all caps</i>) Warning: Other cautionary material. (<i>No triangle, lower case</i>)	1.5mm 1.3mm 1.3mm
HL9876543	Required	Declaration: PO number: "HL9876543"	1.3mm
©Year Hobby Lobby · Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.3mm 1.3mm 1.3mm 1.3mm
	Optional	Information: Department Name, Year or date code for Send-outs only Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.3mm 1.3mm 1.3mm
Hobby Lobby 0000000	Required	Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.	1.3mm

Sizing and Style:

- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with 7/8" rule.
- Fill warning triangle with yellow when printing in full color.

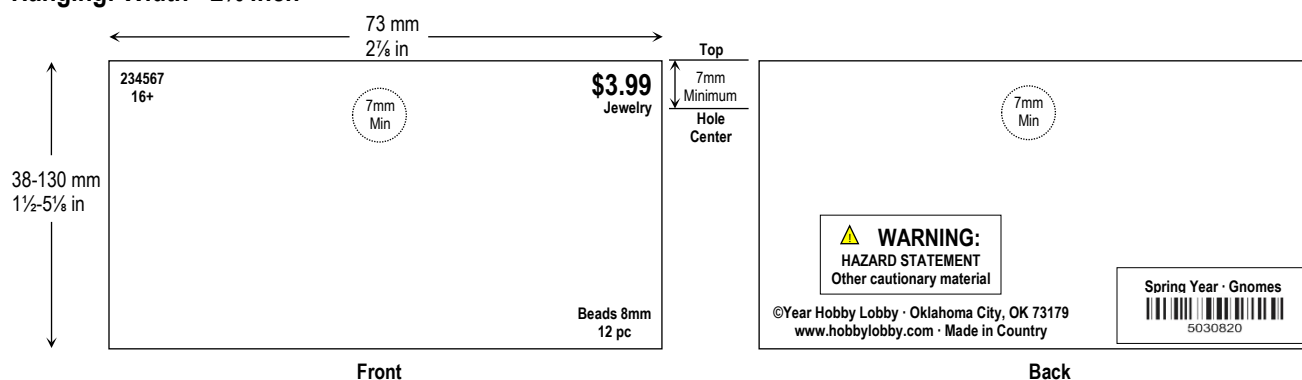
Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 2 7/8 inch

Adult Use Only Items



Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	1.5mm
16+	Conditional	Warning: Age grade (Not all Adult Use Only products require an age grade)	1.5mm
\$3.99	Required	Information: Retail price (Less than \$1.00 use ¢)	2.8mm
Jewelry	Required	Information: Department name (Only names from <i>Department Name</i> list). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm
Weights & Measures Beads 8mm 12 pc	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm
WARNING: HAZARD STATEMENT Other cautionary material	Conditional	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case) Note: Small Parts Warning must be placed on the front of labeling	2.3mm 1.5mm 1.5mm
©Year Hobby Lobby · Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.5mm 1.5mm 1.5mm 1.5mm
Spring Year · Gnomes 5030820	Optional	Information: Department Name, Year or date code for Send-outs only Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.5mm 1.5mm 1.5mm

Sizing and Style:

- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with 7/8" rule.
- Fill warning triangle with yellow when printing in full color.

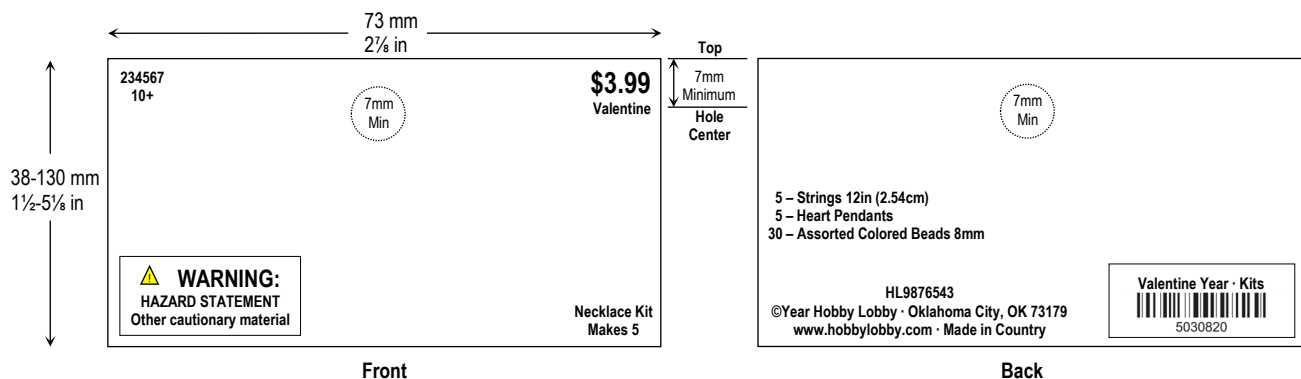
Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 2 7/8 inch



Child Use Only Items



Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product.

Format Option #1: Hobby Lobby 9876543

Format Option #2: Hobby Lobby
9876543

Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	1.5mm
10+	Required	Warning: Age grade	1.5mm
\$3.99	Required	Information: Retail price (Less than \$1.00 use ¢)	2.8mm
Valentine	Required	Information: Department name (Only names from <i>Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm
Weights & Measures Necklace Kit Makes 5 5 – Strings 12in (2.54cm) 5 – Heart Pendants 30 – Assorted Colored Beads 8mm	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm
 WARNING: HAZARD STATEMENT Other cautionary material	Required	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case)	2.3mm 1.5mm 1.5mm
HL9876543	Required	Declaration: PO number: "HL9876543"	1.5mm
©Year Hobby Lobby · Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.5mm 1.5mm 1.5mm 1.5mm
 Valentine Year · Kits 5030820	Optional	Information: Department Name, Year or date code for Send-outs only Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.5mm 1.5mm 1.5mm
Hobby Lobby 0000000	Required	Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.	1.3mm

Sizing and Style:

- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with 7/8" rule.
- Fill warning triangle with yellow when printing in full color.

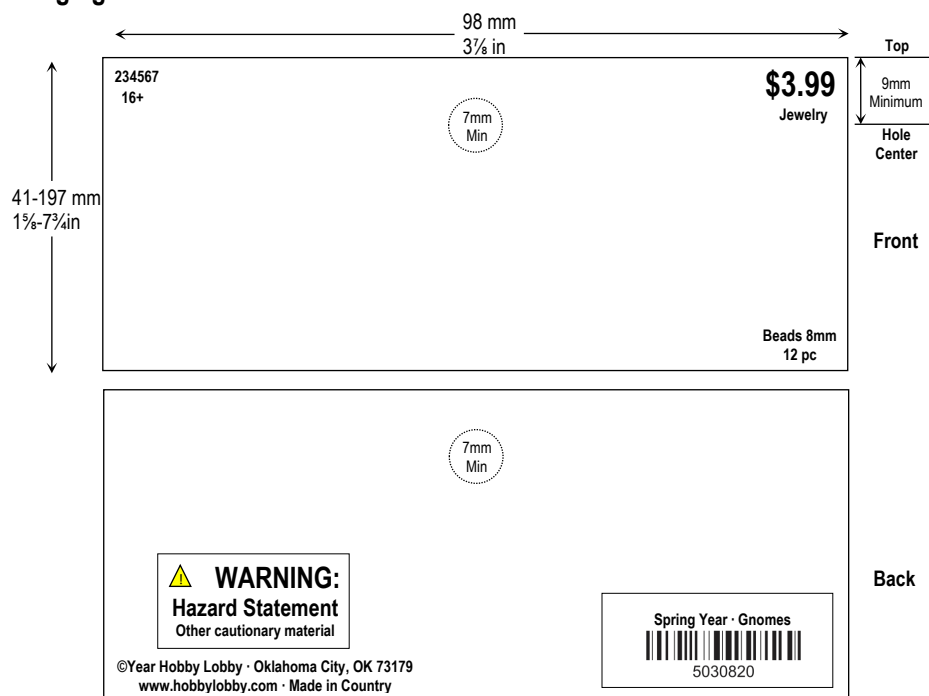
Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 3 $\frac{7}{8}$ inch

Adult Use Only Items



Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	1.5mm
16+	Conditional	Warning: Age grade (Not all Adult Use Only products require an age grade)	1.5mm
\$3.99	Required	Information: Retail price (Less than \$1.00 use ¢)	3.3mm
Jewelry	Required	Information: Department name (Only names from <i>Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm
Weights & Measures Beads 8mm 12 pc	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm
WARNING: Hazard Statement Other cautionary material	Conditional	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case) Note: Small Parts Warning must be placed on the front of labeling	2.8mm 2.3mm 1.5mm
©Year Hobby Lobby · Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.5mm 1.5mm 1.5mm 1.5mm
Spring Year · Gnomes 5030820	Optional	Information: Department Name, Year or date code for Send-outs only Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.5mm 1.5mm 1.5mm

Sizing and Style:

- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with $\frac{1}{8}$ " rule.
- Fill warning triangle with yellow when printing in full color.

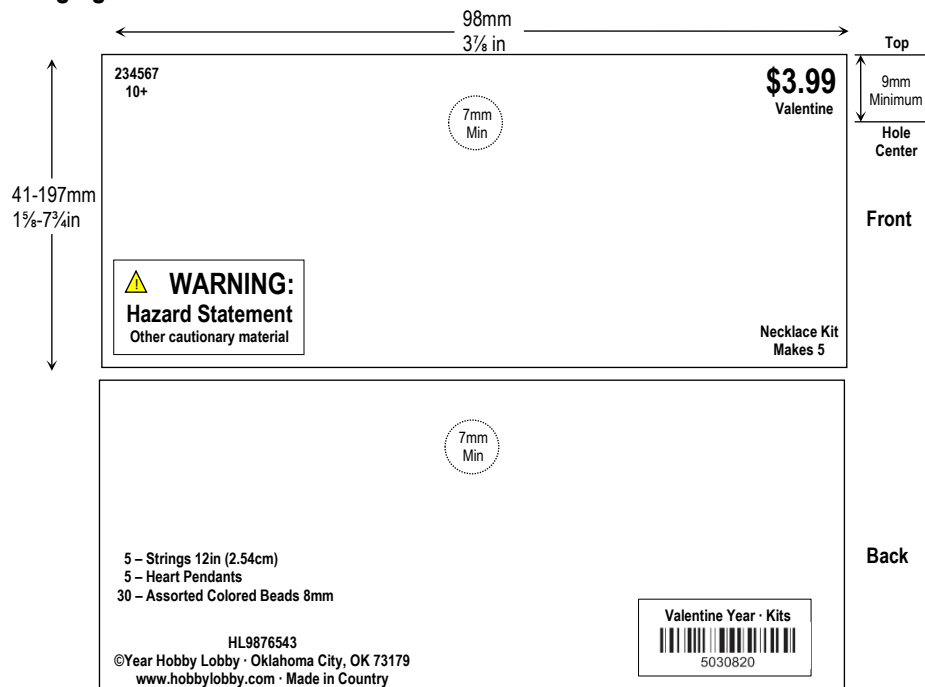
Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 3 7/8 inch

Child Use Only Items



Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product.

Format Option #1: Hobby Lobby 9876543
Format Option #2: Hobby Lobby 9876543

Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	1.5 mm
10+	Required	Warning: Age grade	1.5mm
\$3.99	Required	Information: Retail price (Less than \$1.00 use ¢)	3.3mm
Valentine	Required	Information: Department name (Only names from <i>Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	1.5mm
Weights & Measures Necklace Kit Makes 5 5 - Strings 12in (2.54cm) 5 - Heart Pendants 30 - Assorted Colored Beads 8mm	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	1.5mm
WARNING: Hazard Statement Other cautionary material	Required	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case)	2.8mm 2.3mm 1.5mm
HL9876543	Required	Declaration: PO number: "HL9876543"	1.5mm
©Year Hobby Lobby · Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	1.5mm 1.5mm 1.5mm 1.5mm
Valentine Year · Kits 5030820	Optional	Information: Department Name, Year or date code for Send-outs only Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.5mm 1.5mm 1.5mm
Hobby Lobby 0000000	Required	Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.	1.3mm

Sizing and Style:

- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with 7/8" rule.
- Fill warning triangle with yellow when printing in full color.

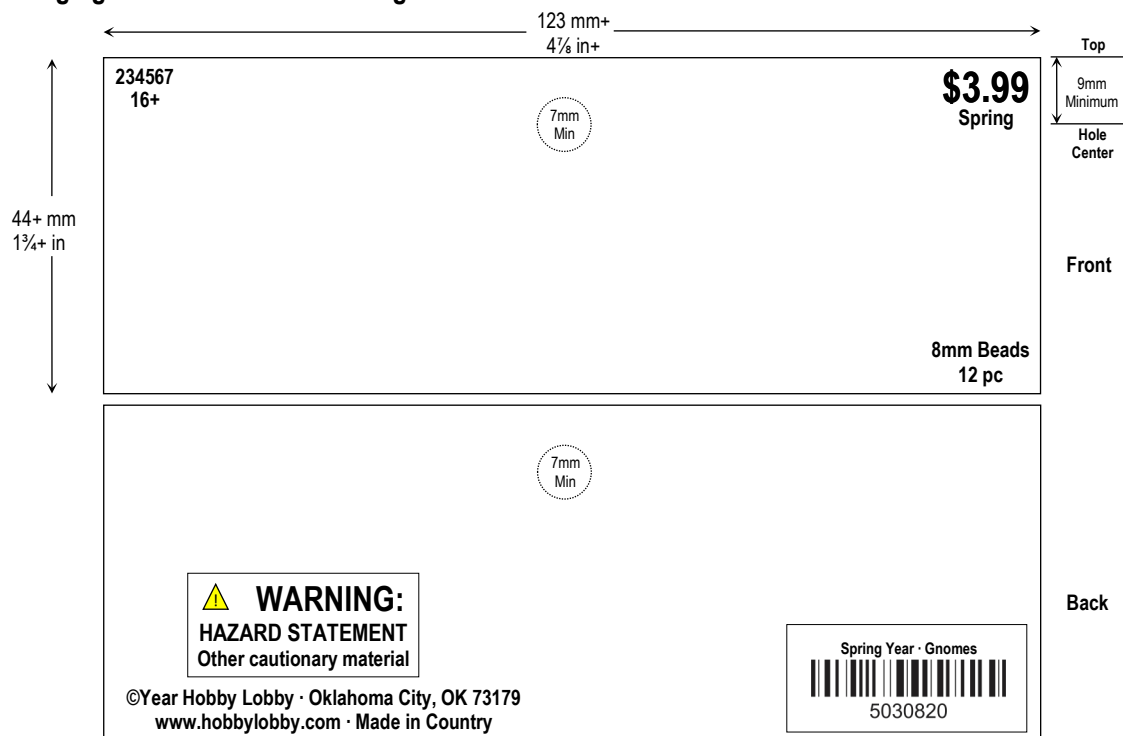
Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 4 $\frac{7}{8}$ inch and Larger

Adult Use Only Items



Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	2.0mm
16+	Conditional	Warning: Age grade (Not all Adult Use Only products require an age grade)	2.0mm
\$3.99	Required	Information: Retail price (Less than \$1.00 use ¢)	4.1mm
Spring	Required	Information: Department name (Only names from <i>Department Name</i> list). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	2.0mm
Weights & Measures Beads 8mm 12 pc	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	2.0mm
	Conditional	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case) Note: Small Parts Warning must be placed on the front of labeling	3.2mm 2.3mm 2.0mm
©Year Hobby Lobby · Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	2.0mm 2.0mm 2.0mm 2.0mm
	Optional	Information: Department Name, Year or date code for Send-outs only Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.5mm 1.5mm 1.5mm 1.5mm

Sizing and Style:

- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with $\frac{7}{8}$ " rule.
- Fill warning triangle with yellow when printing in full color.

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			

Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 4 $\frac{7}{8}$ inch and Larger

Child Use Only Items

123 mm+
4 $\frac{7}{8}$ in+

44+ mm
1 $\frac{3}{4}$ + in

234567
10+

\$3.99
Valentine

7mm
Min

WARNING:
HAZARD STATEMENT
Other cautionary material

Necklace Kit
Makes 5

7mm
Min

5 – Strings 12in (2.54cm)
5 – Heart Pendants
30 – Assorted Colored Beads 8mm

HL9876543
©Year Hobby Lobby · Oklahoma City, OK 73179
www.hobbylobby.com · Made in Country

Valentine Year · Kits



5030820

Top

9mm
Minimum


Hole
Center

Front

Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product.

Format Option #1: Hobby Lobby 9876543
Format Option #2: Hobby Lobby 9876543

Back

Component	Requisite	Definition	Min Height
234567	Required	Information: HL SKU	2.0mm
10+	Required	Warning: Age grade	2.0mm
\$3.99	Required	Information: Retail price (Less than \$1.00 use ¢)	4.1mm
Valentine	Required	Information: Department name (Only names from <i>Department Name list</i>). If the "DEPT" field is blank on the Purchase Order, locate the "Pre-Price Dept." name provided at item level.	2.0mm
Weights & Measures Necklace Kit Makes 5 5 – Strings 12in (2.54cm) 5 – Heart Pendants 30 – Assorted Colored Beads 8mm	Required	Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count is required to be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.	2.0mm
WARNING: HAZARD STATEMENT Other cautionary material	Required	Warning: ⚠ WARNING: (or) ⚠ CAUTION: (Includes triangle, printed in all caps) Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) Warning: Other cautionary material. (No triangle, lower case)	3.2mm 2.3mm 2.0mm
HL9876543	Required	Declaration: PO number: "HL9876543"	2.0mm
©Year Hobby Lobby · Oklahoma City, OK 73179 www.hobbylobby.com · Made in Country	Required	Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration: City, State and Zip Information: Website Declaration: Country of Origin	2.0mm 2.0mm 2.0mm 2.0mm
Valentine Year · Kits  5030820	Optional	Information: Department Name, Year or date code for Send-outs only Information: Category or Sub-Category or Item description Information: UCC Bar Code 128 from HL SKU Information: HL SKU or UPC	1.5mm 1.5mm 1.5mm
Hobby Lobby 0000000	Required	Child Tracking Information: Required to be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.	1.3mm

Sizing and Style:

- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign "¢" for items less than \$1.00. Example: 99¢
- Packaging width should be consistent with $\frac{1}{8}$ " rule.
- Fill warning triangle with yellow when printing in full color.

Department Names List:

Art	Candles	Christmas	Crafts	Easter	Fabric	Fall	Floral
Food	Frames	Furniture	Gift	Graduation	Hobbies	Home Decor	Jewelry
July 4 th	Kitchen & Bath	Needle Art	New Years	Paper Crafts	Party	Photo Frames	Sewing
Spring	St. Patrick's	Summer	Valentine	Wearable Art			